



Savings up to **59% off!**

plus **FREE Setup** on select items!

the **real**  **deals** 

kooziegroup.com | **kooziegroup**<sup>®</sup> | keep the good going<sup>®</sup>



2024 spring/summer **best deals** for target markets

*write* way to stay organized, healthcare heroes, calendar madness, and keep it, give it, live it: product spotlight

Valid through June 30, 2024  
PO must reference promo code **SMRSAVE24C**

# kooziegroup<sup>®</sup> keep the good going<sup>®</sup> together.



products are **now available** through **Koozie Group**.

*Expect the best of both worlds*  
when it comes to service, lead times, product assortment, order management (including our popular Koozie Group Tracker<sup>™</sup>), and commitment to sustainability.

Giving back to the communities where we work, live, and play isn't just the right thing to do, it's also good business.  
*We proudly support 4 Paws for Ability and regional chapters of United Way in Florida and Minnesota.*

**for more information**  
scan the code to learn how we keep the good going<sup>®</sup>!



**Standard Setup charge \$72(G) and price includes a 1-color, 1-location imprint unless otherwise specified.** Visit kooziegroup.com for complete order information. Koozie Group reserves the right to change prices at any time without notice if necessary. Visit kooziegroup.com for the most up-to-date pricing and production times. Koozie<sup>®</sup> is a registered trademark of Koozie Group.

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write way to stay organized



Select pens are available with **over 200 color combinations!** Perfect for reflecting your **style** while you get things done!

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**55945** Souvenir™ Armor Pen | Min. 100, Was \$3.45(C) **\$2.70(C)** **FREE Setup!** **22% OFF!**



**FCLGEL** BIC® Fercity™ Clic® Gel Pen | Min. 150, Was \$4.32(C) **\$3.55(C)** **FREE Setup!** **18% OFF!**



**CSWB** Classic Collection WideBody® Pen | Min. 300, Was \$2.20(B) **\$1.56(A)** **FREE Setup!** **29% OFF!**



**55732** Dart Color Pen | Min. 300, Was \$0.86(A) **\$0.67(A)** **FREE Setup!** **22% OFF!**



**BLG** BIC® Brite Liner Grip® | Min. 300, Was \$2.04(C) **\$1.38(C)** **FREE Setup!** **32% OFF!**

Select pens are available with **over 200 color combinations!** Perfect for reflecting your **style** while you get things done!

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# health+care herOes


## who's buying

- + hospitals & clinics
- + athletic trainers/  
physical therapists
- + pharmacies
- + health insurance  
companies
- + dental offices
- + mental health providers
- + imaging centers



**CT838**

Chelsea Teddy Bear™ Shorties  
Min. 150, Was \$10.57(C)  
CAD pricing begins in March.

**\$7.95(C)** 



**A448**

Hometown Helpers Sport Pack  
Min. 150, Was \$11.22(C)  
CAD pricing begins in March.

**\$8.44(C)** 



**46272**

Good Value™ Courage  
Vacuum Sport Bottle - 18 oz.  
Min. 48, Was \$26.33(C)

**\$17.52(C)** 



**2602A**

Shed Rain™ Auto Open  
Compact Umbrella  
Min. 24, Was \$29.68(A)  
CAD pricing begins in March.

**\$20.27(A)** 



**16236**

KAPSTON® Town Square  
Slingpack  
Min. 25, Was \$46.69(C)

**\$31.89(C)** 

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# health+care herOes

**8150**  
Triumph™ Calendars Monthly Planner  
Min. 100, Was \$11.95(A)  
**FREE Setup!**

**\$8.54(A)** **35% OFF!**



**45036**  
Koozie® Six-Pack Cooler  
Min. 96, Was \$12.88(C)

**\$7.71(C)** **40% OFF!**



**SNC3B**  
Souvenir™ Sticky Note®  
3" x 3" x 1-1/2" Cube  
Min. 90, Was \$7.57(C)  
**FREE Setup!**

**\$6.41(C)** **15% OFF!**



Souvenir™ Sticky Note® 3" x 3" Pad | Min. 250  
**FREE Setup!**

**P3A3A25** 25 sheet,  
Was \$1.33(C)  
**59% OFF!** **\$0.55(C)**

**P3A3A50** 50 sheet  
Was \$2.15(C)  
**58% OFF!** **\$0.92(C)**



Souvenir™ Sticky Note® 4" x 3" Pad | Min. 250  
**FREE Setup!**

**P4A3A25** 25 sheet,  
Was \$1.35(C)  
**59% OFF!** **\$0.56(C)**

**P4A3A50** 50 sheet  
Was \$2.25(C)  
**58% OFF!** **\$0.98(C)**

**16204**  
Souvenir™ Daven  
Journal with Daven Pen  
Min. 50, Was \$19.30(C)

**\$13.18(C)** **32% OFF!**

## industry facts

- The U.S. healthcare industry is worth over \$8 billion. *Source: Zippia*
- There are over 18 million healthcare workers in the United States. *Source: Centers for Disease Control and Prevention*
- The digital health market is predicted to grow at a compound annual rate of over 17% between 2023 and 2030. *Source: Grand View Research*
- Over 50% of healthcare workers have reported feeling burned out in the last several years. *Source: Journal of General Internal Medicine*

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# calendar *madness*

So many *reasons* why calendars make the perfect promo



Promotional calendars generate **673** impressions through their lifetime.

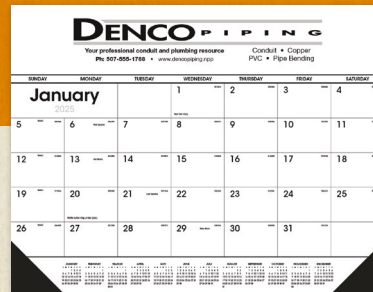
**89%** of people who receive a promotional calendar are likely to use it.\*

**67%** of people use both a digital and printed calendar.\*


**75%** of people keep a promotional product because it is useful.\*\*\*

**61%** of people can name the advertiser on a promo product they have received in the last **12** months.

\*MarketSight® Survey, April 2019 \*\*Global Ad Impressions Study 2023 Edition \*\*\*PPAI 2021 Consumer Study Report



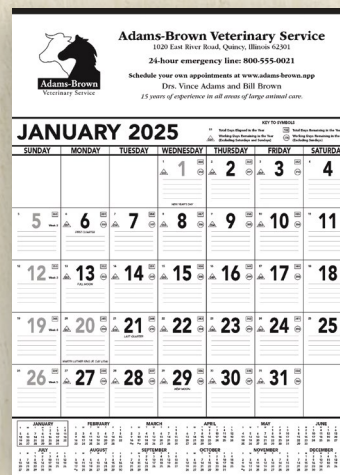
**6506**  
Triumph™ Calendars Black & White  
Desk Pad with Vinyl Corners  
Min. 100, Was \$19.07(A)

**FREE Setup!**  
**\$11.83(A)** 




**7286**  
Good Value™ Pets with Attitude  
Calendar - Stapled  
Min. 150, Was \$2.67(C)

**FREE Setup!**  
**\$2.09(C)** 




**6100**  
Triumph™ Calendars  
Black & White Contractor Memo  
Min. 100, Was \$15.65(A)

**FREE Setup!**  
**\$9.72(A)** 



**7079**  
Good Value™ Inspirations  
for Life - Spiral  
Min. 300, Was \$2.76(C)

**FREE Setup!**  
**\$2.26(C)** 

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**360**  
Triumph™ Calendars Small  
Quantity Custom - Stapled  
Min. 100, Was \$11.21(C)  
**FREE Setup!**

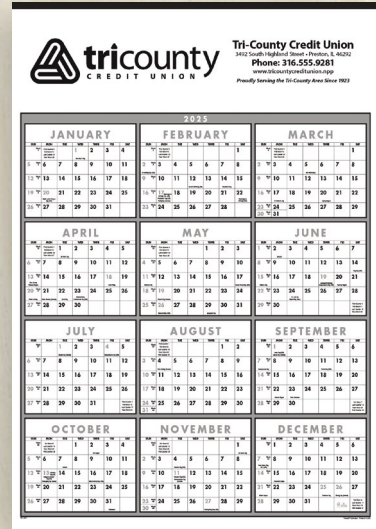
**\$8.02(C)** 

**TOP**  
calendar




**4251**  
Triumph™ Calendars  
American Splendor Desk  
Min. 250, Was \$5.64(A)  
**FREE Setup!**

**\$3.49(A)** 



**6221**  
Triumph™ Calendars  
Black & White Span-A-Year Non-Laminated  
Min. 250, Was \$5.58(A)  
**FREE Setup!**

**\$3.99(A)** 

## Can you believe all these calendar perks won't cost you an extra cent?

- free ad setup
- free one-color imprint
- free full-color imprint on select items
- free virtual proofs
- combined quantity pricing on select items

- free samples up to \$10
- early order pricing through July 1
- free storage
- guaranteed inventory on select items through Dec. 31
- exact quantity shipments

## materials matter

Our Sleepy Eye, Minnesota, facility has been **Forest Stewardship Council® (FSC®)** and **Sustainable Forestry Initiative® (SFI®)** certified since 2021.

Nearly **95% of our calendars** carry one of these **certifications** and are identified on the product so your customers know that sustainability is important to you, too.



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Leave a **positive**, lasting impact with solutions and experiences that **deliver**. Our social impact and sustainability commitment means you can trust us to do business **the right way**.

**26097**

Koozie<sup>®</sup> Backpack Cooler Chair  
Min. 24, Was \$88.36(C)

**\$57.99 (C)** **34% OFF!**



**46311**

Koozie<sup>®</sup> Triple Vacuum  
Tumbler - 16 oz.  
Min. 24, Was \$32.07(C)

**\$20.81 (C)** **35% OFF!**



personalization  
options available

visit [kooziegroup.com](http://kooziegroup.com)  
for more information

**CDKW038**

The Viking Collection™  
Nova Tumbler - 20 oz.  
Min. 48, Was \$21.20(C)  
CAD pricing begins in March.

**\$13.75 (C)** **35% OFF!**



**16209**

Koozie<sup>®</sup> Triple-Carry Insulated  
Tote-Pack Cooler  
Min. 96, Was \$16.85(C)

**\$12.66 (C)** **25% OFF!**



**16141**

ORCA™ 40 Quart Cooler  
Min. 1, Was \$900.16(E)

**\$729.13 (E)** **19% OFF!**

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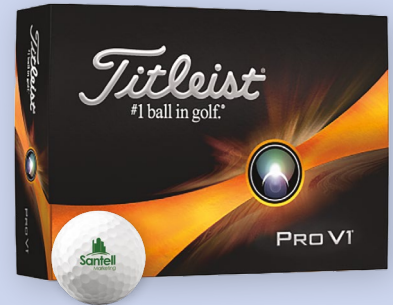
**15936C**  
Koozie® Two-Tone Sport  
20-Can Cooler  
Min. 48, Was \$49.04(C)  
**\$33.50(C)** **32% OFF!**



**45448**  
Koozie® britePix®  
Can Cooler  
Min. 200, Was \$1.91(C)

**\$1.44(C)** **25% OFF!**

**FREE**  
full-color imprint



**80000**  
Titleist® Pro V1™ Golf Ball Std Serv  
Min. 12, Was \$136.07(C)

**\$124.34(C)** **9% OFF!**

**SND4A25**  
Souvenir™ Sticky Note®  
4" x 3" Die Cut Pad, 25 sheet  
Min. 500, Was \$1.44(C)

**FREE Setup!**  
**\$0.97(C)** **33% OFF!**



**32495**  
SCX Design™ Walnut Wood Wireless  
Earbuds and Charging Case  
Min. 10, Was \$144.72(C)

**\$108.74(C)** **25% OFF!**



**32463**  
SCX Design™ Eco Easy-to-Use Cable  
Min. 25, Was \$28.93(C)

**\$21.74(C)** **25% OFF!**



**26306**  
GoGo™ by Shed Rain™ 54"  
VORTEX™ RPET Vented Jumbo  
Auto Open/Close Compact  
Umbrella  
Min. 24, Was \$89.21(A)

**\$58.79(A)** **34% OFF!**

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We now offer **Coleman®** products!

for more information scan the code to see all our Coleman® items!



**VT7908**

Paws N Claws™ Magneticmark Bookmark  
Min. 500, Was \$1.42(C)  
CAD pricing begins in March.

**\$0.97 (c)** 



**AP6810**


Atchison® Center Court Duffel  
Min. 50, Was \$22.07(C)

**\$15.07 (c)** 



**VHDW26281**

Snapback Meshback Trucker Cap  
Min. 48, Was \$13.35(C)  
CAD pricing begins in March.

**\$9.12 (c)** 



**BUILDING PRODUCTS THAT CREATE MEMORIES.**

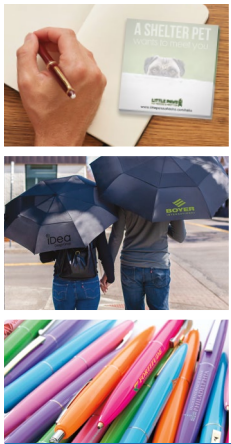
The Coleman® legacy of adding convenience and fun to outdoor memories began over 100 years ago. No matter where you choose to adventure or relax, Coleman's expertise for building the right product is second to none.

Standard Setup charge \$72(G) and price includes a 1-color, 1-location imprint unless otherwise specified. Visit [kooziegroup.com](http://kooziegroup.com) for complete order information. Koozie Group reserves the right to change prices at any time without notice if necessary. Visit [kooziegroup.com](http://kooziegroup.com) for the most up-to-date pricing and production times. Koozie® is a registered trademark of Koozie Group.

**kooziegroup®** | keep the good going® Check out even more deals at [kooziegroup.com](http://kooziegroup.com)

Valid through June 30, 2024. While supplies last. Koozie Group reserves the right to change prices at any time without notice if necessary. Visit [kooziegroup.com](http://kooziegroup.com) for complete details including most-up-to-date pricing and production times. Koozie Group® products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards. All of Koozie Group's product SKUs are Prop 65 compliant and a majority do not require a Prop 65 label when shipping to California. Koozie Group, the Koozie Group® logo, [kooziegroup.com](http://kooziegroup.com), Koozie®, KAPSTON®, Souvenir™, Atchison®, The Viking Collection™, Triumph™ Calendars, Good Value™, Chelsea Teddy Bear™, Paws N Claws™, and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors and may not be used without written permission. ©2024 Koozie Group, Clearwater, FL 33760. Prices in CAD. MP-4280





Savings up to **59% off!**

plus **FREE Setup** on select items!

2024 spring/summer **best deals** for target markets

the **real**  **deals** 

Valid through **June 30, 2024**  
PO must reference promo code **SMRSAVE24C**

**Keep It.  
Give It.  
LIVE IT!**



**1,600+**

products carry our KG Factor designation

**550+**

items made with recycled materials or renewable resources

**CPSIA**

all child products comply with applicable Children's Product Safety rules. All plush product is 0+ tested and safe for people of all ages.

**fair labor**

should be the standard, not the exception. That's why we're a participating company of Fair Labor Association.

We are a **certified CarbonNeutral®** company

**450+**

of our paper products use paper from SFI®- or FSC®- certified mills

**13**

brand partners who participate in their own sustainability programs

**ethically sourced cotton**

is mapped to ensure materials are coming from socially responsible sources

**750+**

items made, printed, or assembled in the USA, which reduces overall carbon footprint

**giveback programs**

with United Way and 4 Paws for Ability

Our **social impact and sustainability commitments** focus on four key areas.



Fostering **Diversity, Equity & Inclusion**



Giving Back to **Employees & Community**



Safety & Social **Responsibility**



Environmental **Stewardship**



**VHDW026**

Cotton Bucket Cap  
Min. 48, Was \$16.95(C)  
CAD pricing begins in March.

**\$11.57(C)** **32% OFF!**



**45023**

Koozie® The Original Can Cooler  
Min. 200, Was \$4.79(C)

**\$3.60(C)** **25% OFF!**



**P6A9A25**

Souvenir™ Sticky Note™  
6" x 9" Large Pad, 25 sheet  
Min. 500, Was \$4.09(C)

**FREE Setup!**  
**\$2.16(C)** **47% OFF!**



**A165337**

Natural Economy Tote  
Min. 150, Was \$5.63(C)  
CAD pricing begins in March.

**NS5A7A50**

Souvenir™ 5" x 7" Scratch Pad, 50 sheet  
Min. 250, Was \$2.84(C)

**FREE Setup!**  
**\$1.84(C)** **35% OFF!**



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