

WHAT'S NEW



EDITION ONE 2020 NEW PRODUCTS



NEW

Table of Contents



Writing Instruments	4 - 9	Housewares	37
Drinkware	10 - 15	Outdoor & Leisure	38 - 43
Bags	16 - 25	Health, Wellness & Safety	44 - 46
Technology	26 - 31	Flashlights, Tools & Auto.....	47
Office	32 - 34		
Calendars	35 - 36		

BIC Graphic is a leader in product safety, quality assurance, social responsibility, supply chain security and environmental stewardship. This includes C-TPAT certification, FDA regulations, technology standards and Prop 65 compliance.



SUPERIOR COMPLIANCE

Product Safety

BIC Graphic products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards.

FDA Regulations

Our Health, Wellness & Safety products go through extensive analysis to confirm compliance with all applicable FDA regulations.

CPSIA

All of our child products comply with all applicable Children's Product Safety rules.

Leading Technology Standards

Our technology items are tested to applicable UL, UN and FCC standards and requirements.

BPA FREE

All of our plastic drinkware products are BPA FREE.

PROP 65

A large assortment of BIC Graphic's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California.



Quality Certification Alliance (QCA)

The promotional product industry's only independent, not-for-profit organization dedicated to helping companies provide safe products, has granted QCA Accreditation to BIC Graphic.



PPAI Product Safety Awareness Program

This program is part of a larger PPAI initiative to create confidence in promotional products as an advertising medium at every level.



C-TPAT Tier II Certified

BIC Graphic is C-TPAT Tier II certified by U.S. Customs which evidences our superior commitment to supply chain security.

Icons used in this catalog are for illustrative purposes only and are not intended to imply that any governmental body or organization has endorsed BIC Graphic's compliance program.

Hello & Welcome.

From awards to writing instruments, the BIC Graphic family of brands brings an array of product solutions for every promotional need.

BRAND PORTFOLIO

Our brand portfolio includes over 60 brands and retail partners that you know and love. Look for your favorite brand logos throughout our product collection.



EXCLUSIVES

We offer over 300 exclusive products, many designed in-house with contemporary colors and patterns, modern styling and unique details.

SAFETY & COMPLIANCE

We operate with product safety and compliance standards that we stand behind, so you can feel confident.

DECORATION

We offer over 15 different decoration methods, including full-color imprinting, and award-winning printing on our golf and calendar lines.



ECO-FRIENDLY

We proudly offer environmentally-minded product solutions. Look for the Eco-Friendly icon throughout our product collection and at bicgraphic.com



USA PROUD

We offer the largest assortment of products made, assembled and printed in the USA.

EXACT QUANTITIES

No overs or unders! Only exactly what you ordered.



NEW PRODUCTS

We launch 100s of innovative, fresh new products each year.



ALWAYS AVAILABLE

Items guaranteed to be in stock until December 31, 2020.

The Latest Styles

TREND

Report

TECHNICOLOR

When impressions matter, color can be an irreplaceable form of communication. A vibrant rainbow of colors gives products a more joyous, bold look. So have some fun and let the whole spectrum be your playground.

Source: <https://99designs.com/blog/trends/color-trends-2019/#more>



Cozy

home retreat

Move over, minimalism. The lived-in look is dominating interiors with a feeling of care-free coziness. Accessories in warm color palettes and natural finishes help give intimately-scaled spaces that cozy yet chic home aesthetic.

Source: <https://www.mydomaine.com/cozy-home-ideas>



TRENDS

The Latest Styles

HOBBIES

It may be the Information Age, but when it comes to hobbies most people prefer physical activities and creative pursuits over screen time. Products that enhance offline hobbies help consumers paint a full picture of their lives and their interests.

Source: <https://www.ypulse.com/article/2019/04/23/most-of-gen-z-millennials-top-20-hobbies-are-offline/>

NEW BRAND



Established in 1992, Buck Wear is one of the nation's leading outdoor-themed apparel manufacturers in America. Their designs cover everything from hunting and fishing to a whole range of different sports, hobbies, and occupations. Buck Wear's high-end artwork often includes comical twists and always comes with a lot of attitude.

© Buck Wear®, Inc. Courtesy of MHS Licensing.

When writing your message, don't let anyone else hold the pen.

WRITING INSTRUMENTS





55991

Souvenir® Tidal Pen

Trim Colors: Blue, Red, Black, Turquoise, Green, Purple

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



Your imprint will make waves on our Souvenir® Tidal Pen with the white barrel and metallic accents.



55994

Souvenir® Viking Pen

Trim Colors: Black, Blue, Lime, Red, Yellow

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



The gunmetal barrel and rubberized accents on the Souvenir® Viking Pen will enhance your imprint.

NEW

Writing Instruments



NEW

Writing Instruments



55992

Souvenir® Toro Pen

Barrel Colors: Blue, Green, Purple, Red, Silver

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



Our Souvenir® Toro Pen will be sure to impress with its rubberized barrel.



55993

Souvenir® Toro Metal Pen

Barrel Colors: Black, Blue, Green, Red, Pearl White

Standard Decoration: Screen Print **FREE** set-up

Min. 150; 1-color imprint, 1 location



The Souvenir® Toro Metal Pen with comfortable, rubber grip and smooth ink will be the winner at your event.



55995

Souvenir® Halo Pen

Barrel Colors: Blue, Gray, Green, Red

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



Complement your logo by imprinting on the Souvenir® Halo Pen, featuring a black grip with rubber inserts and metal clip.



55973

Skipper Metal Pen

Trim Colors: Black, Blue, Green, Red

Standard Decoration: Screen Print **FREE** set-up

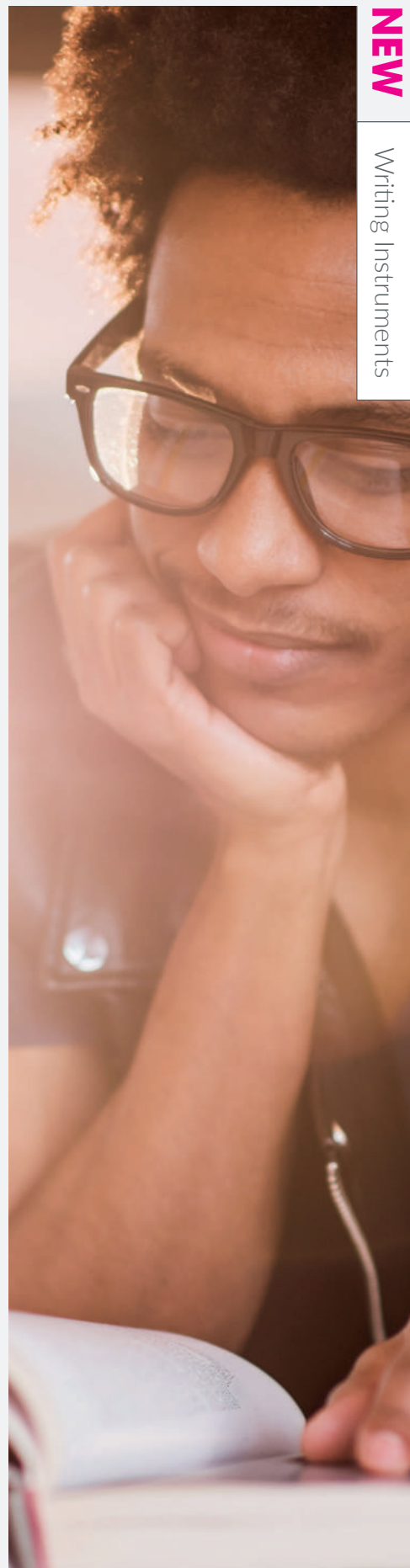
Min. 150; 1-color imprint, 1 location



Showcase your imprint on the Skipper Pen with its metal barrel and pop of color at the plunger.

NEW

Writing Instruments



NEW

Writing Instruments



55997

Moonlit Pen

Pen Colors: Black, Blue, Lime, Purple, Red

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



Enjoy our Moonlit Pen with its cheerful rubberized barrel to emphasize your imprint.



55999

Hyphen Pen

Trim Colors: Black, Blue, Green, Purple, Red

Standard Decoration: Screen Print **FREE** set-up

Min. 300; 1-color imprint, 1 location



Your imprint will stand out on our silver barrel Hyphen Pen with colored lines and matching clip.



56000
Magma Pen

Barrel Colors: Black, Blue, Green, Red
Standard Decoration: Screen Print **FREE** set-up
Min. 300; 1-color imprint, 1 location



The Magma Pen features a translucent barrel color along with a mod-circular grip pattern.



56001
Hexx Pen

Barrel Colors: Black, Blue, Green, Red
Standard Decoration: Screen Print **FREE** set-up
Min. 300; 1-color imprint, 1 location



The Hexx Pen features a honeycomb grip with chrome accents and metal clip.



56002
Webber Pen

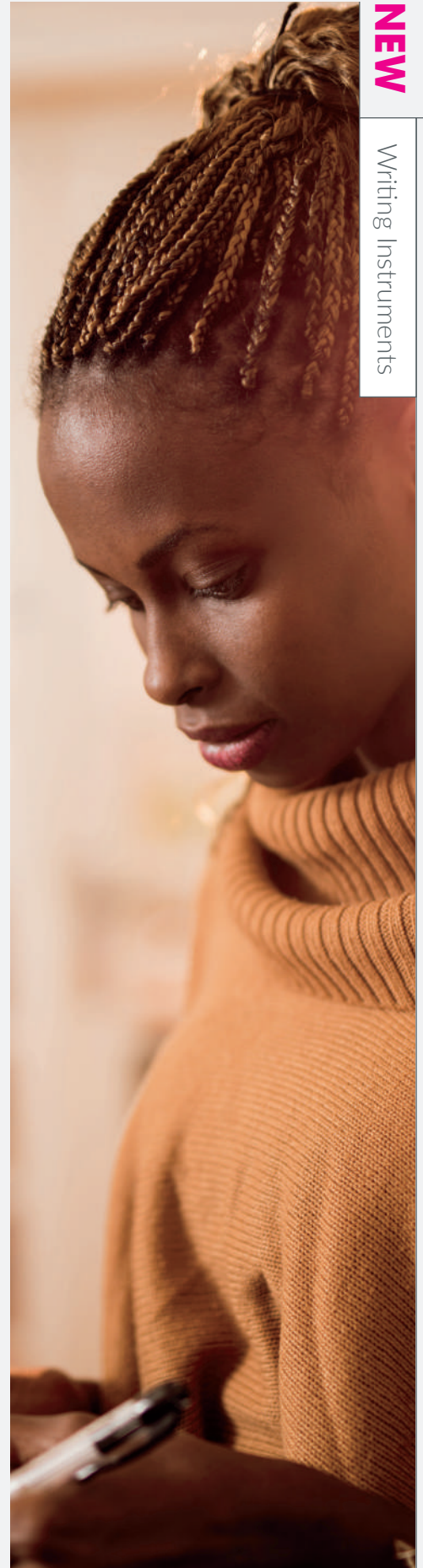
Trim Colors: Black, Blue, Gray, Lime, Red
Standard Decoration: Screen Print **FREE** set-up
Min. 300; 1-color imprint, 1 location



Bring on the excitement with this fully rubberized Webber Pen and curved lines.

NEW

Writing Instruments



Drink happy thoughts.

DRINKWARE



46314

Koozie® Sequin Can Cooler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Gray, Navy, Royal

Min. 200: 1-color imprint, 1 location

This fabulous Koozie® can cooler is fun and functional. The sequins easily turn to show a new color. Write your own message with the sequins, or just play with them.

Side 2 (only)

Side 1 (only)



46173C

Koozie® Triple Vacuum Tumbler - 13 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Coral, Sage

Min. 24: 1-color imprint, up to 4 locations

Use as you like! You can fit a 12 oz. can, a bottle or you can pour your coffee or ice-cold drink and use as a tumbler. Features a two piece lid - screw-on black ring to hold your can or bottle, or drop in the clear plastic lid for an on-the-go tumbler with just a snap! (Lid patent pending.)



46280

Koozie® Deluxe Zip-Up Bottle Cooler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Red, Royal

Min. 200: 1-color imprint, 1 location

Take this Koozie® bottle cooler with you everywhere! The leather-like material will make a great impression!

Side 1 (only)

Side 2 (only)



NEW

Drinkware

NEW

Drinkware



46301

Working Sport Bottle - 26 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Aqua, Black, Blue, Orange, Pink, White
Min. 100; 1-color imprint, up to 2 locations

*Take this colorful sport
bottle with you everywhere.
Easy to fill, easy to hold
and easy to drink through.
Perfect for on-the-go.*



46313

Elton Tritan® Bottle - 23 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Clear, Gray, Teal
Min. 72; 1-color imprint, up to 3 locations

*This contemporary Tritan®
sport bottle will quench
anyone's thirst. Great colors
will show off your message.*





46308

Vibrant Iridescent Mug - 11 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Blue, Coral, White

Min. 72; 1-color imprint, up to 4 locations

These shiny mugs will bring a smile to everyone's face. Your imprint will look great on this universal c-handled mug.



46305

Cheerful Diamond Pattern Tumbler - 10 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Silver

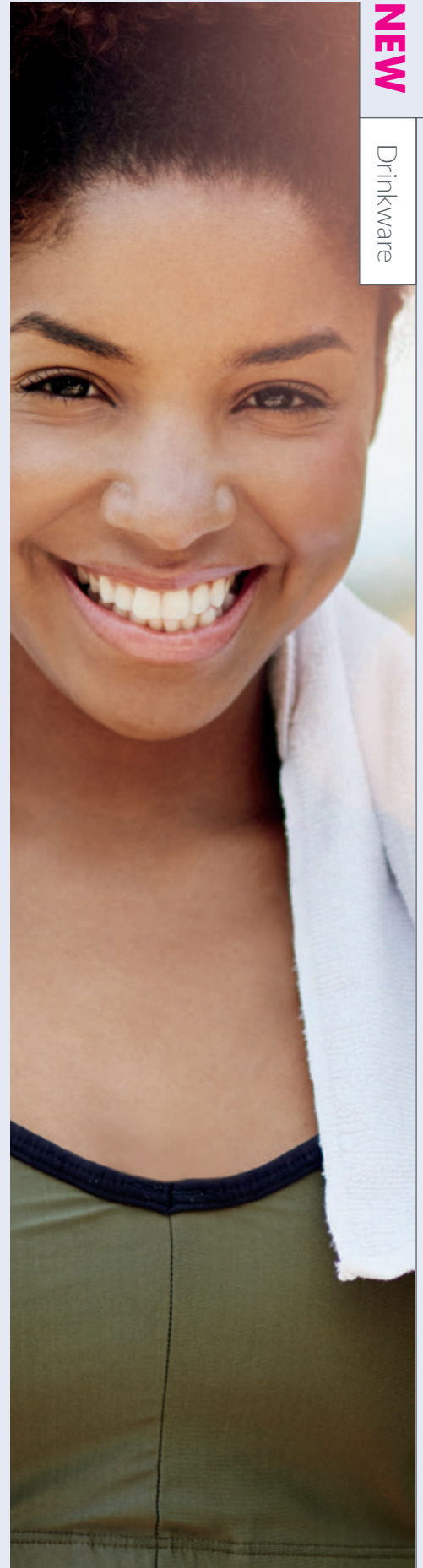
Min. 48; 1-color imprint, 1 location

This unique tumbler will keep your drink cold for hours. The diamond pattern adds flair to the flute shape. Cheers!



NEW

Drinkware



NEW

Drinkware



46306

Galaxy Tumbler - 17 oz.

46307

Galaxy Tumbler - 23 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Lime, Royal, Silver, Aqua

46306 Min. 48; 1-color imprint, up to 3 locations

46307 Min. 48; 1-color imprint, up to 3 locations

This is a great tumbler with multiple lids. Use a straw, pour-spout or a slider drink-through - perfect for every beverage. Will make a lasting impression for everyone.



46306

46307



46312

Nora Tumbler - 21 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Silver, White

Min. 24; 1-color imprint, up to 2 locations

This tumbler is easy to hold, keeps your beverages at just the right temperature and will really showcase your message.





46310

Maia Wine Vacuum
Tumbler - 13 oz.

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Iridescent

Min. 48; 1-color imprint, up to 3 locations



Take your favorite drink on-the-go with this stemless wine shaped tumbler in a beautiful mermaid-like finish. This double-wall, vacuum-sealed stainless steel design is sure to keep your drinks at the right temperature!



46188C

Wine Vacuum Tumbler - 13 oz.
(colors)

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Iridescent, Marble, Wooden

Min. 48; 1-color imprint, up to 3 locations



Take your favorite drink on-the-go with this stemless wine-shaped tumbler in three beautiful finishes. This double-wall, vacuum-sealed stainless steel design is sure to keep your drinks at the right temperature!

NEW

Drinkware



Keep calm and carry a great bag.

BAGS



16104

Koozie® Tarpon 60L Duffel

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gray

Min. 12; 1-color imprint, 1 location

*The Koozie® Tarpon Duffel
is the ultimate bag for a
day out on the boat.*



16105

Koozie® Tarpon 48L Tote

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gray

Min. 12; 1-color imprint, 1 location

*This rugged tote
stands out with
unique features
including a separate
sandal compartment.
It's perfect for a day
at the beach or on
the boat.*



NEW

Bags



NEW

Bags



16108

Koozie® Adventure 43L
Hiking Backpack

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Royal

Min. 12; 1-color imprint, 1 location

*This heavy duty hiking
backpack has all the
features you need for an
adventure in the wilderness.*



16110

Koozie® Olympus 9 Can Cooler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gray, White

New Colors Launching in

January 2020: Charcoal, Mint, Navy

Min. 24; 1-color imprint, 1 location

*This premium Koozie® Olympus
Cooler is the perfect size to bring
on your next adventure. Don't
forget to BYOB.*



ATCHISON®

AP5035

Daisy Rope Slingpack

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Apple Green, Red, Royal, Turquoise

Min. 50; 1-color imprint, 1 location

This unique slingpack with rope strap is perfect to keep your belongings while running errands or on a short hike.



ATCHISON®

AP8024

Anchor Beach Tote

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Natural/Navy, Natural/Red

Min. 50; 1-color imprint, 1 location

Hold all of your essentials for a day at the beach in this unique tote.



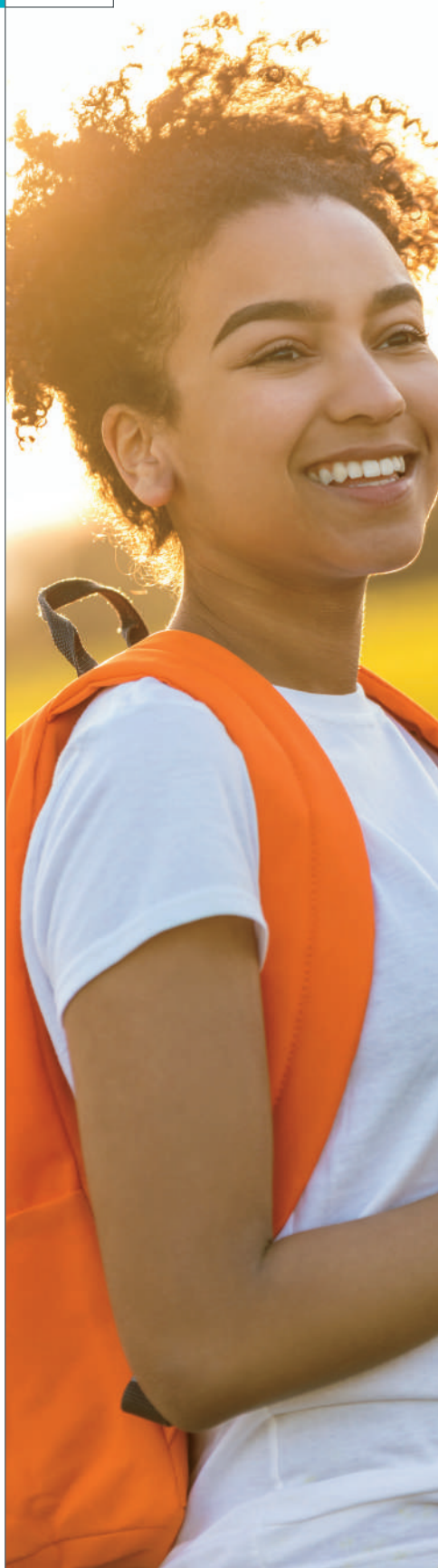
NEW

Bags



NEW

Bags



ATCHISON®

AP8025

Soho Jute Tote

Standard Decoration:

Screen Print \$50(g) set-up

Color: Natural, Natural/Black, Natural/Navy

Min. 50: 1-color imprint, 1 location

Who can resist this large-capacity jute tote with genuine leather handles?



ATCHISON®

AP8041

Lola Cotton Tote

Standard Decoration: Screen Print \$50(g) set-up

Colors: Black, Gray, Purple, Red, Royal

Min. 75: 1-color imprint, 1 location

Who wouldn't like this mid-size cotton tote with cute scalloped pattern?





15992

Zigzag Non-Woven Cooler

Standard Decoration: Screen Print \$50(g) set-up

Colors: Black, Lime, Red, Royal

Min. 100; 1-color imprint, 1 location

Don't forget this lunch cooler with it's modern printed pattern!



16101

Pleated Tote

Standard Decoration: Screen Print \$50(g) set-up

Colors: Charcoal, Red, Royal

Min. 100; 1-color imprint, 1 location

This stylish tote is great for your shopping trip or any events!



NEW

Bags



NEW

Bags



16078

Mesh Backpack

Standard Decoration:

Screen Print \$50(g) set-up

Color: Black, Red, Royal

Min. 50: 1-color imprint, 1 location

Your belongings are easy to find in this mesh backpack. It features a polyester patch for your logo.



16054

Reflective Geometric Drawstring Backpack

Standard Decoration: Screen Print \$50(g) set-up

Colors: Gray, Lime, Red, Royal

Min. 100: 1-color imprint, 1 location

A timeless drawstring design with a unique, reflective pattern to help you stand out!





16113

Koozie® Rowdy
Fanny Pack Cooler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Teal, White

Min. 48: 1-color imprint, 1 location

*Keep your drinks cool while
also looking cool in this
insulated fanny pack!*



16116

Koozie® Archie Lunch Cooler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Charcoal, Orange, Red, Royal

Min. 96: 1-color imprint, 1 location

*This fun lunch cooler can
conveniently attach to your
tote or backpack.*



NEW

Bags



NEW

Bags



16072

Simple Cotton Cosmetic Bag

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Aqua, Black, Pink, Red
Min. 100; 1-color imprint, 1 location

Carry makeup, toiletries and more in this stylish pouch with trendy tassel zipper.



16118

Color Block Travel Pouch

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Light Blue, Lime, Navy, Purple, Red
Min. 150; 1-color imprint, 1 location

Perfect to hold all your small stuff and enjoy your travel!





16109

KAPSTON® Pierce Garment Bag

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gray, Navy

Min. 25: 1-color imprint, 1 location

This modern garment bag provides a sleek and subtle way to carry your dress or suit.



Folded



16123

Money Clip with Bottle Opener

Standard Decoration:

Screen Print \$50(g) set-up

Color: Silver

Min. 100: Full-color imprint, 1 location



Stash your cash in this money clip that also has a convenient bottle opener.

NEW

Technology





Level up your next campaign.

TECHNOLOGY



32363

Naztech® Power Hub 4
Charging Station

Standard Decoration:

Screen Print \$50(g) set-up

Color: Black

Min. 10: 1-color imprint, 1 location



Stop fighting over outlets! With an incredible 7A output and 4 high-speed USB ports, the Power Hub turns any single AC outlet into a 4-port high-speed charging station. It's a practical power solution for a household, office or multi-device user who juggles several phones and tablets throughout the day. Minimize clutter. Maximize power!

NEW

Technology



NEW

Technology



32388

Bamboo Wireless Charging Pad
with Phone Stand

Standard Decoration:

Screen Print \$50(g) set-up

Color: Natural

Min. 50; 1-color imprint, 1 location



This stylish, wireless charging pad is made of real bamboo. It allows you to charge your Qi-enabled devices while also acting as a phone stand or desk accessory.



32364

Hypergear® Quad USB Car Adapter

Standard Decoration: Pad Print \$50(g) set-up

Color: Black

Min. 15; 1-color imprint, 1 location



The high-power Quad USB Car Adapter delivers colossal performance from a pocket-sized device. Perfect for power-heavy mobile lifestyles, it features four USB ports with an incredible 6.8A combined output. Say goodbye to bulky chargers that barely fit into your console - the compact and lightweight Quad is designed with a low-profile.



32365

Hypergear® Quick-Release Universal Mount

Standard Decoration: Pad Print \$50(g) set-up

Color: Black

Min. 20; 1-color imprint, 1 location



The HyperGear Quick-Release Universal Mount provides easy grab-and-go capability! It features an innovative, adjustable cradle that fits smaller and larger smartphones. Using a powerful suction cup, it mounts easily and securely, while also providing the flexibility of a 360° adjustable head.



NEW

Technology



NEW

Technology



32374
Aluminum HD Wireless
Power Bank 10000 mAh

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gunmetal, Silver

Min. 10; 1-color imprint, 1 location

This wireless power bank is perfect for your Qi and non-Qi enabled devices. Whether your device requires a cord or can charge wirelessly, this power bank has you covered.



32378
Super-slim Fabric Wireless
Charging Pad

Standard Decoration:

Screen Print \$50(g) set-up

Color: Charcoal

Min. 25; 1-color imprint, 1 location

This super-slim, retail looking wireless charging pad is perfect for any desk, night stand, kitchen or office.





32391

Luxury Phone Wallet and Stand

Standard Decoration: Pad Print \$50(g) set-up

Colors: Black, Blue, Tan

Min. 100; 1-color imprint, 1 location

This phone wallet is a cut above the rest. Its premium styling makes it a perfect accessory for any phone.



32370

Comfort Grip RFID Phone Wallet with Stand

Standard Decoration: Pad Print \$50(g) set-up

Colors: Black, Blue, Red

Min. 250; 1-color imprint, 1 location

The RFID technology ensures your personal information is protected while the finger loop with integrated phone stand provides stylish functionality.



Please see bicgraphic.com for pricing.

NEW

Technology



Be so good they can't ignore you.

OFFICE



32381

KAPSTON® Natisino Desktop Tray

Standard Decoration:

Deboss \$75(g) set-up

Color: Brown

Min. 50; 1-color imprint, 1 location



This desktop tray is the perfect size for your office! It offers a convenient place for your important items. Unfasten the corner snaps to lay it flat during your business travels.



32376

Souvenir® Stationery Set with Motive pen

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black

Min. 100; Full-color imprint, 1 location



You will be sure to be noticed with this trendy stationery set at your desk. Inspired by our Souvenir® Motive pen, the fashionable two-tone pattern is used throughout these useful desk items. All pieces organized within our Souvenir® branded case.



16092

Souvenir® Journal with TFW Pen

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Blue

Min. 50; 1-color imprint, 1 location

Inspired by the Souvenir® TFW pen, this journal incorporates the color with white to create a one-of-a-kind journal. The inside front cover business cards slots, along with the front cover and inside back cover pockets make this the perfect journal for your next meeting event.



16093

Souvenir® Journal with Motive Pen

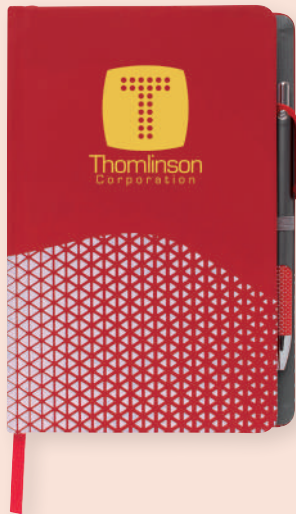
Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Red

Min. 50; 1-color imprint, 1 location

Using the same fashion-inspired pattern of the 55939 Souvenir® Motive pen, this is the perfect journal to use at your next event. The business card slots on the front cover and the expandable pocket on the inside back cover are great added features.



16094

Souvenir® Journal with Story Pen

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Gray, Red

Min. 50; 1-color imprint, 1 location

Accented by an avant-garde "S" as used on the Souvenir® Story Pen, this journal and pen combination is the perfect item for your next event. The business card and slip pockets on the inside front cover are useful added features.



NEW

Office



NEW

Office



32338

Three-Pocket Folder

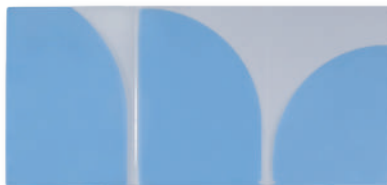
Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Gray

Min. 250; 1-color imprint, 1 location

Make an impression at your next presentation using this fun three-pocket folder.



32339

Two-Pocket Folder
with Tuck Closure

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Gray

Min. 250; 1-color imprint, 1 location

This easy to carry folder is a great way to securely carry your documents to and from meetings.



Time is not measured by clocks, but by moments.

CALENDARS



7070 Spiral
7270 Stapled
Buck Wear®

Standard Decoration:
Any one color **FREE** set-up
Min. 150; 1-color imprint, 1 location
Pricing valid thru 12/31/20.

Spiral



Stapled

Buck Wear's cutting edge art comes with comical twists and a lot of attitude!

NEW

Calendars



8030

Monthly Weekly Pocket Planner

Standard Decoration:

Deboss \$75(g) set-up

Material: Black, Brown

Min. 50; Deboss imprint, 1 location

Manage your upcoming schedule with this pocket-sized planner. The month-at-a glance pages, followed by weekly pages help keep your meetings, events and more recorded and organized.



8091

Weekly Chronicler

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black

Min. 100; 1-color imprint, 1 location

With the non-dated weekly page design, you can start using this planner anytime of the year! The notes pages compliment the planner pages and helps keep all your week's details handy.



Home is where the promo is

HOUSEWARES



51033

Foldable Straw with
Bottle Opener

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Black, Navy, Red, Royal

Min. 100; 1-color imprint, 1 location



Take this straw with you anywhere. The telescoping straw fits nicely into a carrying case which also includes a brush set to clean your straw. And, a bottle opener for on-the-go. Toss in your bag, or use the carabiner to clip it on. Enjoy!



Bottle Opener



Carabiner

What is life but one great adventure?

OUTDOOR & LEISURE



26177

Koozie® Two-Tone Dry Bag 5L

Standard Decoration:

Screen Print \$50(g) set-up

Color: Black, Lime, Royal

Min. 50: 1-color imprint, 1 location

*Don't forget the Koozie®
Two-Tone 5L Dry Bag
on your next adventure.
Because it is water
resistant, it is perfect for
keeping your valuables safe
on your next trip.*



26178

Koozie® Two-Tone 10L Dry Bag

Standard Decoration: Screen Print \$50(g) set-up

Colors: Black, Lime, Royal

Min. 50: 1-color imprint, 1 location

*Don't forget the Koozie®
Two-Tone 10L Dry Bag
on your next adventure.
Because it is water
resistant, it is perfect for
keeping your valuables safe
on your next trip.*



NEW

Outdoor & Leisure



NEW

Outdoor & Leisure



26105

Koozie® Kamp Binoculars

Standard Decoration:

Screen Print \$50(g) set-up

Color: Black

Min. 50; 1-color imprint, 1 location



Focus on the beauty of nature with these high-quality, water resistant binoculars. Features a durable and sturdy non-slip rubberized coating for ease of grip, in addition to cushioned eye opening, and a handy neck cord to free your hands. 8x21 optics binoculars with a 8X magnification and objective lens diameter of 21 mm for clear and easy focus on the tiniest details. Comes with convenient neoprene carrying case with carabiner that can be slipped into a pocket or clipped on/attached to your belt loop.

26174

Glow-in-the-Dark Blanket

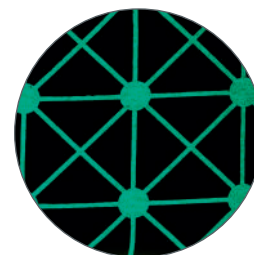
Standard Decoration:

Heat Transfer \$50(g) set-up

Colors: Gray, Lime, Royal

Min. 48; 1-color imprint, 1 location

This blanket is not only comfy but it will also illuminate your night with a fun glow-in-the-dark pattern.



glow-in-the-dark
pattern





26131

O2COOL® Pocket Carabiner
Personal Fan

Standard Decoration:

Pad Print \$50(g) set-up

Colors: Blue, Red

Min. 50: 1-color imprint, 1 location

O2COOL's personal fans are perfect for cooling on-the-go. This fan provides a cool breeze in the palm of your hand. This fan can be carried in your purse, pocket or clipped to your bag or belt with the included carabiner.



26133

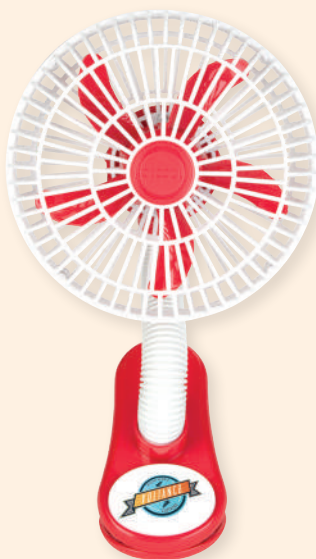
O2COOL® Clip Fan 4"

Standard Decoration: Screen Print \$50(g) set-up

Colors: Blue, Red

Min. 50: 1-color imprint, 1 location

You can take this handy clip fan with you anywhere. Clip it to your desk, a stroller, your beach umbrella, in your home or garage. Perfect for any place you need to cool off.



NEW

Outdoor & Leisure



NEW

Outdoor & Leisure



26166

Men's Hanes® White T-shirt & Retro Sunglass with Full Color

Standard Decoration:

4-Color Process \$50(g) set-up

Sunglass Colors: Green, Navy Blue, Orange, Pink, Purple, Red, Royal Blue, White, Yellow

T-Shirt Color: White

Min. 12: 4-color process imprint, 1 location on t-shirt, 4-color process imprint, 1 location on the sunglass

Double your logo power with our popular Retro sunglasses and Hanes® Nano T-shirt. Great gift item.



26168

Men's Hanes® Black T-shirt & Retro Sunglass with Full Color

Standard Decoration:

4-Color Process \$50(g) set-up

Sunglass Colors: Green, Navy Blue, Orange, Pink, Purple, Red, Royal Blue, White, Yellow

T-Shirt Color: Black

Min. 12: 4-color process imprint, 1 location on t-shirt, 4-color process imprint, 1 location on the sunglass

Double your logo power with our popular Retro sunglasses and Hanes® Nano T-shirt. Great gift item.



26170

Women's Hanes® White T-shirt & Retro Sunglass with Full Color

Standard Decoration:

4-Color Process \$50(g) set-up

Sunglass Colors: Green, Navy Blue, Orange, Pink, Purple, Red, Royal Blue, White, Yellow

T-Shirt Color: Black

Min. 12: 4-color process imprint, 1 location on t-shirt, 4-color process imprint, 1 location on the sunglass

Double your logo power with our popular Retro sunglasses and Hanes® Nano T-shirt. Great gift item.

**26172**

Women's Hanes® Black T-shirt & Retro Sunglass with Full Color

Standard Decoration:

4-Color Process \$50(g) set-up

Sunglass Colors: Green, Navy Blue, Orange, Pink, Purple, Red, Royal Blue, White, Yellow

T-Shirt Color: Black

Min. 12: 4-color process imprint, 1 location on t-shirt, 4-color process imprint, 1 location on the sunglass

Double your logo power with our popular Retro sunglasses and Hanes® Nano T-shirt. Great gift item.



The greatest wealth is health.

HEALTH, WELLNESS & SAFETY



41109

Pilates 4-way Exercise Bands

Standard Decoration:

Pad Print \$50(g) set-up

Color: Gray

Min. 50; 1-color imprint, 1 location



Great for upper and lower body workouts. The versatile, comfortable, soft-cord bands can increase muscle tone, core, strength, and flexibility.



41106

RVO Lip Balm

Standard Decoration:

Pad Print \$50(g) set-up

Colors: Green, Light Blue, Orange, Pink, Purple, Red, Royal, White, Yellow

Min. 100; 1-color imprint, 1 location



The unique shape contains a full 7g of great flavored fun for your lips! Available in 9 fun flavors that soothe while moisturizing with E & Aloe.



41111

Breath Spray - 8.5ml

Standard Decoration: Screen Print \$50(g) set-up

Colors/Scent: Blue (Peppermint), Green (Spearmint), Red (Cinnamint), Teal (Wintermint)

Min. 100; 1-color imprint, 1 location

Don't get caught with bad breath. Give yourself a quick pump of powerful breath spray and exhale with confidence!



NEW

Health, Wellness & Safety



NEW

Health, Wellness & Safety



41115

Premier Manicure Set

Standard Decoration:

Pad Print \$50(g) set-up

Color: Black

Min. 75; 1-color imprint, 1 location

The luxurious manicure set features a cool, smoky black color. The round clamshell-style case will distinctly display your image and provide a professional impact.



41118

Toughskin First Aid Kit with Carabiner

Standard Decoration:

Screen Print \$50(g) set-up

Colors: Red

Min. 100; 1-color imprint, 1 location

This first aid kit comes packaged in a durable, portable case with carabiner, allowing you to clip to any bag or loop. Just the right size for outdoor travel activities, workplace, schools and the car. The vertical opening helps keep components organized and in place with two interior, flexible pockets.



Feel and look the part with a stylish bag.

FLASHLIGHTS, TOOLS & AUTO



21263

Leatherman® WAVE®+

Standard Decoration:

Laser Engrave \$50(g) set-up

Color: Silver

Min. 5; laser-engraved imprint, 1 location

The Leatherman® WAVE+ features 18 tools and includes a nylon sheath. Leatherman's best-selling multi-tool ever is upgraded with replaceable wire cutters made in a premium material.



21264

Leatherman® CRUNCH®

Standard Decoration:

Laser Engrave \$50(g) set-up

Color: Silver

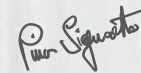
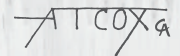
Min. 5; laser-engraved imprint, 1 location

A compact, 4-inch multi-tool with 15 all-locking tools, foldable pliers and more.





The Best Brands in the Business | bicgraphic.com



We are proud to offer brands you know and love
across our diverse portfolio of categories.

BIC®, the BIC Graphic logo, bicgraphic.com, Souvenir®, Atchison®, KAPSTON®, Koozie®, JAFFA®, Triumph® Calendars and all related trademarks, logos, and trade dress are trademarks or registered trademarks of BIC Graphic and/or its affiliates or licensors in the United States and other countries and may not be used without written permission. adidas®, Climacool®, the 3-Stripes, the 3-Bars logo and the Badge of Sport logo are registered trademarks of the adidas Group, used with permission. ©2019 Merriam-Webster, used with permission. All rights reserved. ©2019 National Geographic Society, NATIONAL GEOGRAPHIC and Yellow Border Design are trademarks of the National Geographic Society, used under license. All rights reserved. ©2019 BIC Graphic, Clearwater, FL 33760.

DISCOVER

the **all new** bicgraphic.com!

Always the Best Published Price

No need to search for promotions and special offers.

Always get the best prices online!

Searching for Something?

Our new search functionality is built to help you find much more than just products.

Find items by color, price point and more.

Wondering what exactly "pad print" means?

The new bicgraphic.com search will take you there.

Making Mobile Mainstream

We know your business doesn't only happen in the office between 9am and 5pm.

That's why the new bicgraphic.com is built for maximum functionality on any mobile device. When you're on the go, we'll be there with you offering the same great experience time and time again.

Be in-the-know

When you want total visibility to your orders, simply log in to your bicgraphic.com account.

Everything You Need, All in One Place

No more searching for high-resolution images, CPSIA documents, or test reports.

When you want information on an item, everything you need will be right there on the product page.

IT'S REALLY ALL YOU NEED!

View inventory levels in real-time

Gain total visibility to order status

Quickly find new products

Learn about the latest trends from our blog

Get inspired with case studies from successful campaigns

Find detailed item info, reports and high-res images right on the product pages

Create virtual samples

Explore items for target markets

Find current catalogs in the iCatalog® Center

Download easy-to-use art templates

Calculate freight estimates

View final art

Find tracking information

Retrieve invoices



Please see bicgraphic.com for pricing.

The Best Brands in the Business | bicgraphic.com

WHAT'S NEW

EDITION ONE




ASI 40480 UPIC BIC biographic.com
Part #: 91447



BIC Graphic is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit biographic.com for complete details.

BIC®, the BIC Graphic logo, biographic.com, and all related trademarks, logos, and trade dress are trademarks or registered trademarks of BIC Graphic and/or its affiliates or licensors in the United States and other countries and may not be used without written permission. Terms and conditions apply. ©2019 BIC Graphic USA, Clearwater, FL 33760. Please see biographic.com for pricing.

biographic.com

 Printed in the USA on recycled paper. Contains 10% recycled fiber.

