

NEW PRODUCT Promotion!

May 1 to August 31, 2020

Sharpie®
PEN

S·GEL™

ALWAYS VIVID WRITING
with intensely
bold ink colours

NO SMEAR, NO BLEED
PERMANENT INK
TECHNOLOGY
for an exceptional
writing experience

EXPERIENCE
A HIGH
PERFORMANCE
GEL PEN

NEW!



CONTOURED RUBBER GRIP
for a comfortable
writing experience

SGEL
\$1.96 (A)
Minimum 100

Paper♥Mate®
Profile®

Signature
Profile® Grip
Comfortable grip for
any writing task

Ultra Smooth
Gel Ink
So your pen glides
across the page

THE SAME GREAT
LOOK AND FEEL,
**NOW IN A
GEL PEN!**

NEW!



PMPROFGEL
\$1.55 (A)
Minimum 100



Newell Custom
Writing Instruments

SANFORD®
BUSINESS-TO-BUSINESS

ca.newellcustomwritinginstruments.com/

All orders (including co-op) must meet minimums for the promotion. Orders over catalog quantities, please contact your sales representative for quote. Promotional pricing will be honored on orders received 5/1/2020 - 8/31/2020. Free set up. Pricing is Canadian only and for immediate shipment. Price includes one standard colour imprint. This offer supersedes any other published promotion or price for these products. Exact repeat pricing does not apply to this promotion. Promotion is subject to available inventory and product selection. Newell Custom Writing Instruments reserves the right to substitute a product of equal or greater value with customer approval. Standard lead times apply. See catalog for customization details.